



# EVERYWHERE YOU ARE

## Madison College Matters

THE COMMUNITY CAMPAIGN FOR MADISON COLLEGE

### EXPANDED STUDENT SCHOLARSHIPS

The Madison College Foundation was chartered over 40 years ago with one principle in mind: No student should be denied the benefit of a Madison College education for financial reasons. Since its inception, the Foundation has provided more than \$14 million in financial assistance to more than 40,000 students.

The number of applications from students has been growing rapidly with funding available for approximately 50% of those who qualified for scholarships. This gap must be closed if we are to continue meeting students' financial needs and the demands of area employers who seek educated and prepared employees. Therefore, Madison College continues its pursuit to create access and opportunity for its prospective students by setting an unprecedented goal to raise \$1.5 million in additional scholarship support.

### HOW YOUR SUPPORT DIRECTLY IMPACTS STUDENTS

Your contribution will fund awards to deserving students during the 2015-16 school year and beyond. You may choose to designate your gift to benefit students who are enrolled in specific programs, such as technology, business, nursing or advanced manufacturing, for example. Financial need, grades, college/ community involvement, career goals and extenuating circumstances are all considered in the awards process.

Scholarship support can be given at any level to the **Smart Futures Fund**. These scholarship funds provide much needed support to qualified students who want to pursue a higher education at Madison College. Generous supporters can make an immediate impact through current-use scholarships or build towards the future by setting up an endowment to fund scholarship support in perpetuity.

Philanthropic gifts at all levels provide meaningful resources to students and gives Madison College Foundation the greatest flexibility in awarding scholarships to deserving students.

*Scholarship recipient Sang says...*



*Your generosity is greatly appreciated. I will strive for a better tomorrow so that one day I can help others as you*

*have helped me today. This spring semester will be my 3rd semester in the Associate Nursing Degree Program at Madison College. After graduation, I plan to continue my nursing education at a university to obtain my Bachelor of Nursing. This award not only lightens my financial burden, but lifts up my spirit with joy. This allows me to focus more on school. Your generosity is an inspiration to me to continue to work hard."*

*— Sang*



### **HOW YOUR SUPPORT IS RECOGNIZED**

Acknowledging generous scholarship partners is an important part of our program. Some or all of the following are opportunities to encourage interaction beyond financial assistance:

- Letters of appreciation from recipients of your scholarship
- Inclusion in the Foundation's Annual Report
- Recognition during the Foundation's Annual Donor Appreciation/ Scholarship Awards Breakfast and other donor events
- Recognition on our new campaign donor wall of honor (gifts of \$5,000 or above)
- Annual meetings with your recipients

Scholarship gifts can be structured as current use or to build an endowment. Either create an opportunity for Madison College Foundation to honor your support through a named recognition.

#### **Current Use:**

Current use gifts provide readily accessible funds that defray the cost of attending Madison College. These scholarship funds will be awarded and make a lasting impact until fully expended.

Current use scholarships of \$10,000 or more are honored through a named fund opportunity.

#### **Endowment:**

Endowed scholarships create a sustainable source for awarding scholarships year after year, in perpetuity.

Endowed scholarships of \$25,000 or more are honored through naming recognition.

### **HOW SCHOLARSHIPS CAN BE FUNDED**

All scholarships can be given outright or pledged over a three year period. Gifts and pledges can be fulfilled through cash contributions, donated securities or by establishing a bequest.

**THANK YOU FOR YOUR GENEROUS SUPPORT  
OF MADISON COLLEGE STUDENTS!**